



PATENT

THE U.S. PATENT AND TRADEMARK OFFICE

Applicant: John A. Bruckner et al. Parent Examiner: Unassigned  
Serial No.: 09/843,589 Parent Art Unit: Unassigned  
Filed: April 26, 2001 Attorney Docket No.: 041892.0211  
(50R4774US)

Title: SYSTEM AND METHOD FOR MANAGING INTERACTIVE PROGRAMMING AND ADVERTISEMENTS IN INTERACTIVE BROADCAST SYSTEMS

CERTIFICATE UNDER 37 CFR 1.8:

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231 on May 16, 2001.

Jack L. Kirk

**PRELIMINARY AMENDMENT**

Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:

Prior to the first Office Action, please amend the above-identified application as follows:

**IN THE CLAIMS:**

Please cancel claims 13-18 and 30-33 without prejudice.

**REMARKS:**

In the present application, claims 13-18 and 30-33 have been canceled, and thus claims 1-12 and 19-29 are in the present application.

In view of the foregoing, it is respectfully submitted that the present application is in condition for examination, and examination on the merits at an early date is respectfully requested.

PATENT  
Serial No. 09/843,589

Applicant requests that the Examiner contact the undersigned attorney at the Los Angeles telephone number (310) 975-7865 to discuss any steps necessary to place the application in condition for allowance.

Respectfully submitted,

By:   
Ted R. Rittmaster  
Reg. No. 32,933

Dated: May 16, 2001

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